

Left: "Riot lamp"

JANNE KYTTÄNEN

describe your individual work

**"I AM VERY COMPUTER GRAPHICS DRIVEN. I WOULD MAYBE
BEST DESCRIBE MYSELF AS A DIGITAL SCULPTOR."**

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"Freedom of creation" is the tuneful and flowery name Finnish designer Janne Kyttänen's company. In short F.O.C. And considering the fantastic design objects that Janne and his 7 members of staff have brought to fruition one immediately has to answer that the name was truly well chosen! Lamps, enlightened objects, appearing like oversized flowers and plants, glowing comb and blossom motives - and not only can you feel a nature-inspired vibe, it really all looks entirely elemental, artless and even foreign in a good way.

The perfect accuracy and symmetry which do not only inhere in the enlightened objects but also in numerous other interior accessories by F.O.C. emanated from high-tech 3D-software and laser printers. With the help of these the objects can both be designed and manufactured very quickly and correctly.

Within the field of 3D printed designs Janne and his team belong to the pioneers. Even though at first glance the 36-year old himself seems rather conservative in terms of style the reality is another one: Once you get to realize how complex his work actually is you will get the feeling that you are dealing with a "creative punk" in fact.

Especially pieces like the "riot lamp" that comes with a lamp-shade ornated with barbed wire, demo banners and small fighter jets or the so-called "punchbag" whose handles are clearly imitating brass knuckles fall into that category. These works all prove that Janne really finds pleasure in provocation, too. And that in turn underlines the otherness of his objects in a believable way!



From top to bottom:
Janne and his team at FOC
"Kazan" Scale-Model

Where do you live & why did you decide to live there?

Amsterdam. I came to Amsterdam for my design studies and to play professional squash.

Where do you feel at home?

Underwater when diving

Describe your individual style/work.

I am very computer graphics driven. I would maybe best describe myself as a digital sculptor.

What methods, tools or techniques do you use?

I use the computer with a 3D software and 3D printers to produce my work

Why are you doing what you do right now?

I just came back from Christmas holiday and I am going through a mountain of emails.

How did you get started?

I found my calling about 10 years ago and I am still on that path.

What were you doing when aged 15?

Mainly playing squash and being operated due to too many sports injuries.

What/who are your influences?

Nothing really. I create my own destiny

What/who inspires you at the moment?

Facebook. I am addicted.

How do you come up with your ideas?

I can't explain it. They just do and I can just wake up in the middle of the night with ideas.

What would you like to do that you are not doing at the moment?

Design buildings.

What stops you from doing it?

I am waiting for the right technology to get built for it.

What is beautiful?

Beautiful women.

What is ugly?

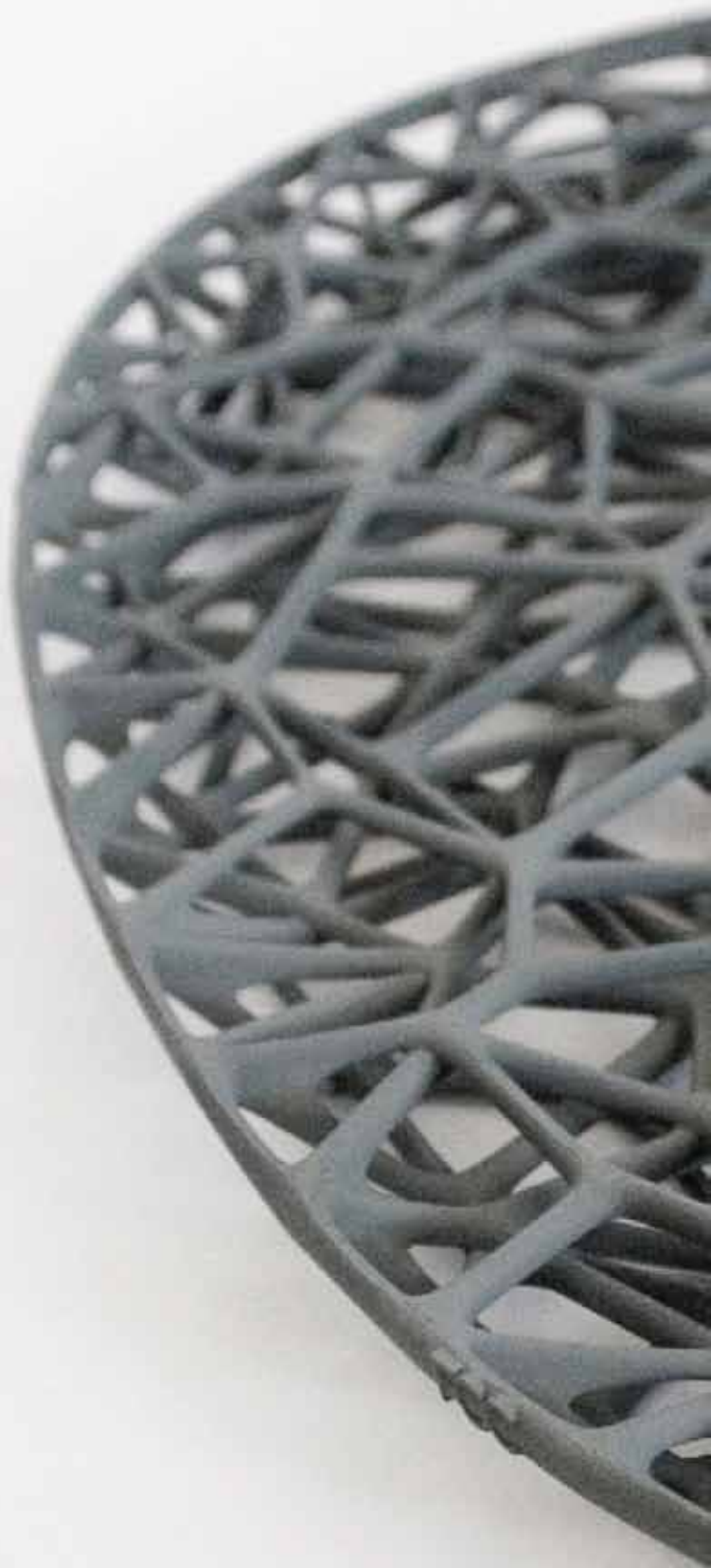
Can't think of anything ugly.

Describe your typical day.

I am constantly thinking and constantly creating, so i guess my days are pretty similar, but always filled with different new ideas every day.



From top to bottom:
Janne himself
Janny with his friends at a diving trip
Interior shot, featuring some of Janne's sculptures



Describe a perfect moment.

Taking a picture with a beautiful girl.

What was the best thing you ever did?

I haven't done it yet.

What do you like to spend money on?

I don't really buy stuff. I put most of my money in travelling.

What would you never spend money on?

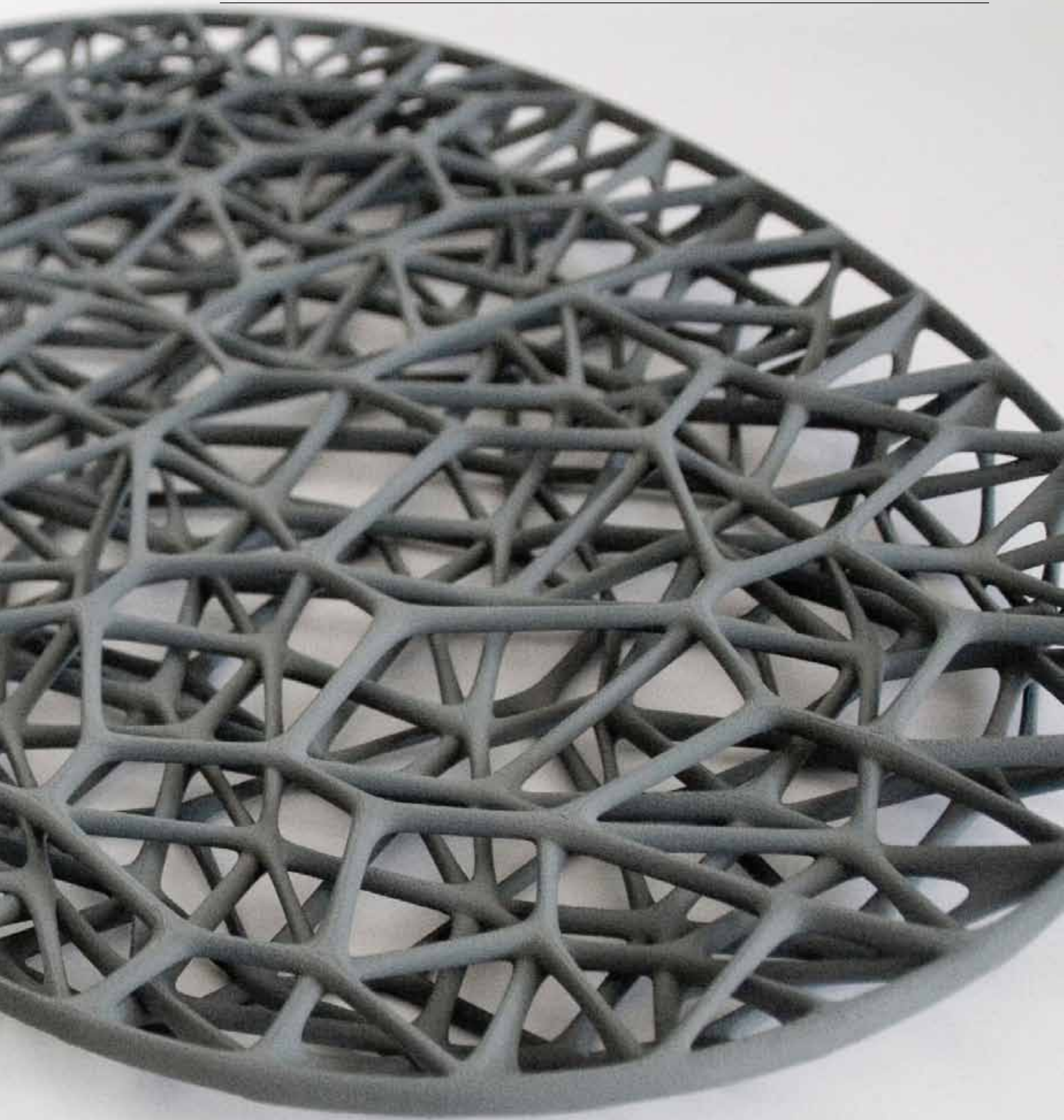
For stuff that has no value for me.

You could live without?

Stuff.

You have to have?

Love





From top to bottom:
"Riot" lamp in action
"Dahlia" lamp

What kind of people do you find interesting?

The ones with a brain who also create their own destiny.

What are you wearing right now?

Jeans, sneakers and a sweater.

Imagine a day in the mind of someone else. Who would you like to be?

Dalai Lama

Any special events you are going to show up at during the next couple of months?

IMM fair at Cologne in January.

Five albums you love:

My Berlin photo album, My Facebook photo album and the latest albums from la Roux, snowpatrol and LCD soundsystem.

Four books/zines you like:

books: all from Thomas Friedman.

Movies: all from Tarantino

Three websites you have bookmarked:

Ffffound.com

dezeen.com

coolhunting.com



Two movies that impressed you:

Earth

Inconvenient Truth

Your favourite artist, designer or photographer:

There are just too many. I recently went to an exhibition from Massimo Vitale. Amazing photos. ▲



Sculpture Design for an Onitsuka
Tiger Campaign