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## 3D Systems Acquires 3D Printer Maker botObjects and Introduces CubePro<sup>®</sup> C Full-Color 3D Printer

- Strengthens 3DS consumer and prosumer product portfolio
- First affordable, desktop, full-color plastic 3D printing capabilities
- Sets new standards at 25-micron resolution and 175 mm/sec speed
- New CubePro C will be on display at International CES 2015

## ROCK HILL, South Carolina, January 5, 2015 - <u>3D Systems</u> (NYSE:DDD)

announced today that it acquired U.K. based 3D printer maker <u>botObjects</u> and plans to launch the CubePro<sup>®</sup> C, a new desktop full-color 3D printer powered by botObjects' technology. The company did not disclose the terms of the transaction, but expects it to be accretive to its 2015 results. The company invites International CES 2015 attendees to experience its revolutionary CubePro C for the first time this week at the 3DS booth, located at the Sands Expo, booth 72225.

botObjects pioneered the first 3D desktop printer using PlasticJet Printing (PJP) that offers true full-color 3D printing, significantly expanding the palette of possibilities for what designers, artists and engineers create, from prototypes to products. botObjects also invented a proprietary 5-color CMYKW cartridge system, capable of mixing primary printing colors on the fly to generate vibrant color combinations and gradient transitions.

The botObjects ProDesk3D will immediately be folded into 3DS's new CubePro C printer family and deliver a true full-color experience at the affordable price of \$4,990, with greater accuracy and speed than any comparable desktop 3D printer on the market today. The new CubePro C is capable of printing down to 25-microns layers at



deposition speeds of up to 175 millimeters per second using durable PLA and ABS print materials with PVA support material.

"Joining the winning team at 3DS couldn't have come at a better time as orders for our revolutionary full-color desktop printer continue to outstrip our resources," said Martin Warner, co-founder and CEO, botObjects. "Together we can bring this powerful technology to more users faster."

"We are thrilled to add groundbreaking full-color with ultra thin-layer and high-speed technology from botObjects to our expanding consumer and prosumer 3D printing portfolio," said Avi Reichental, President and CEO, 3DS. "We are even more excited to team up with botObjects founders, Martin Warner and Mike Duma, and together democratize the availability of this powerful 3D printer and accelerate its adoption globally."

Under the capable and experienced leadership of Martin Warner, who was named Vice President, General Manager botObjects for 3DS, the company plans to fulfill all of its current backorders for the recently introduced ProDesk3D as it concurrently transitions to the new CubePro C line and substantially expands its desktop reach globally. Until the company expands its manufacturing capacity, the CubePro C will be available in a limited release, with plans to expand distribution later in 2015. The CubePro C line joins 3DS' desktop portfolio that includes the <u>CubePro</u> and <u>Cube</u> line of 3D printers and <u>Sense</u> 3D scanning products, which are ideal for a variety of professional desktops from engineers to designers and architects, as well as users at home and students at school.

Those who are not attending CES 2015 can join 3DS' President and CEO, Avi Reichental, for a broadcast of 3DS' extensive showing at CES 2015 by visiting <u>www.3dsystems.com/ces</u> and clicking on the link to view the broadcast starting at 4:00 PM EST on Tuesday, January 6, 2015. For more details on 3DS' 3D printed lifestyle consumer showcase at CES 2015, please visit <u>www.3dsystems.com/ces</u>.

Learn more about 3DS' commitment to manufacturing the future today at <u>www.3dsystems.com</u> and its consumer offerings at <u>www.cubify.com</u>.

## **About 3D Systems**

3D Systems is pioneering 3D printing for everyone. 3DS provides the most advanced and comprehensive 3D design-to-manufacturing solutions including 3D printers, print materials and cloud sourced custom parts. Its powerful digital thread empowers professionals and consumers everywhere to bring their ideas to life in material choices including plastics, metals, ceramics and edibles. 3DS' leading healthcare solutions include end-to-end simulation, training and integrated 3D planning and printing for personalized surgery and patient specific medical and dental devices. Its democratized 3D design and inspection products embody the latest perceptual, capture and touch technology. Its products and services replace and complement traditional methods with improved results and reduced time to outcomes. These solutions are used to rapidly design, create, communicate, plan, guide, prototype or produce functional parts, devices and assemblies, empowering customers to manufacture the future.

## Leadership Through Innovation and Technology

•3DS invented 3D printing with its Stereolithography (SLA) printer and was the first to commercialize it in 1989.

•3DS invented Selective Laser Sintering (SLS) printing and was the first to

commercialize it in 1992.

•3DS invented the ColorJet Printing (CJP) class of 3D printers and was the first to commercialize 3D powder-based systems in 1994.

•3DS invented MultiJet Printing (MJP) printers and was the first to commercialize it in 1996.

•3DS Medical Modeling pioneered virtual surgical planning (VSP) and its services are world-leading, helping many thousands of patients on an annual basis.

Today its comprehensive range of 3D printers is the industry's benchmark for production-grade manufacturing in aerospace, automotive, patient specific medical device and a variety of consumer, electronic and fashion accessories.

More information on the company is available at <u>www.3dsystems.com</u>.