



News Release

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3D Systems Named a Finalist in the CNET "Best of CES" Awards at the 2012 International CES

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*- Online Voting Open to the Public for People's Voice Award at
<http://www.cnet.com/best-of-ces> -*

ROCK HILL, South Carolina, January 12, 2012 – [3D Systems](http://www.3dsystems.com) Corporation (NYSE: DDD) announced today that it has been selected by the editors at CNET (www.cnet.com) as a finalist in this year's "Best of CES" awards for its Cube™ 3D printer and Cubify.com. [Winners](#) will be announced on Thursday, January 12, at 2:00 p.m. (EST) live at the CNET booth in the South Hall lobby.

The "Best of CES" Awards, which are produced and judged by CNET, recognize the hottest products at the 2012 CES, including a Best of Show and People's Voice award selected by the CNET online audience. The awards recognize the most innovative products that set the standard for all other products in the industry. Leading up to and throughout the show, CNET Editors will be blogging about pre-show, buzz-worthy products in a variety of tech categories, including mobile apps; televisions; tablets; and cell phones and smartphones.

[Cubify.com](http://www.cubify.com) combines coloring book simplicity with the most comprehensive online digital resources and tools to deliver a vivid and fluid 3D create-and-make experience. Cubify.com turns any mobile device, tablet or Kinect® device into a powerful, digital canvas with intuitive [3D apps](#), rich 3D printable content libraries of games, puzzles and collections. The Cube™ 3D home printer is the first ever consumer 3D printer for kids and adults alike. The Cube™ is priced at \$1,299 and ready to print right out of the box

in up to 10 vibrant colors. The Cube™ is easy to use and affordable to own. Cube™ printed creation cost around \$4 to print

“It’s a real honor to be a finalist in this year’s “Best of CES” awards. Cubify.com empowers everyone to unleash their creativity and bring their unique ideas to life in 3D,” said Abe Reichental, President and CEO, 3D Systems. “Our 3D cloud printing makes it easy to make it real, starting today, whether or not you own our Cube™ 3D printer.”

As a finalist for a “Best of CES” Award, Cube™ 3D consumer printer is also eligible to win a [People's Voice Award](#). Online viewers following CNET's in-depth coverage of the 2012 CES – from videos to product reviews and slideshows from the show floor – can participate by voting for their favorite product at cnet.com/pv. [Voting](#) is open to the public from Wednesday, January 11th at 10 a.m. (PST) and closes at 10 a.m. (PST) on Thursday, January 12th.

Videos of the finalist products can be found at <http://www.cnet.com/ces>.

The 2012 International CES will feature 2,500 global technology companies unveiling the latest consumer technology products and services across 15 major product categories including the latest in audio, automotive electronics, connected home technologies, digital imaging, electronic gaming, entertainment/content and more. For more information on CES, visit CESweb.org.

Forward-Looking Statements

Certain statements made in this release that are not statements of historical or current facts are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements may involve known and unknown risks, uncertainties and other factors that may cause the actual results, performance or achievements of the Company to be materially different from historical results or from any future results expressed or implied by such forward-looking

statements. In addition to statements that explicitly describe such risks and uncertainties, readers are urged to consider statements in the conditional or future tenses or that includes terms such as “believes,” “belief,” “expects,” “estimates,” “intends,” “anticipates” or “plans” to be uncertain and forward-looking. Forward-looking statements may include comments as to the company’s beliefs and expectations as to future events and trends affecting its business and are necessarily subject to uncertainties, many of which are outside the control of the company. The factors described under the headings “Forward-Looking Statements,” “Cautionary Statements and Risk Factors,” and “Risk Factors” in the company’s periodic filings with the Securities and Exchange Commission, as well as other factors, could cause actual results to differ materially from those reflected or predicted in forward-looking statements.

About 3D Systems Corporation

3D Systems is a leading provider of 3D content-to-print solutions including 3D printers, print materials and on-demand custom parts services for professionals and consumers alike. The company also provides creative content development, design productivity tools and curation services and downloads. Its expertly integrated solutions replace, displace and complement traditional methods and reduce the time and cost of designing new products by printing real parts directly from digital input. These solutions are used to rapidly design, communicate, prototype and produce functional parts, empowering its customers to create with confidence.

More information on the company is available at www.3DSystems.com.

To experience 3D Systems’ entire range of 3D content-to-print products and services please visit www.printin3D.com, www.zcorp.com, www.production3dprinters.com, www.toptobottomdental.com, www.quickparts.com, www.3Dproparts.com, www.alibre.com, www.bitsfrombytes.com, www.botmill.com, www.The3dStudio.com, www.cubify.com, www.freedomofcreation.com, www.sycode.com,

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About CEA and CES 2012

The Consumer Electronics Association (CEA) is the preeminent trade association promoting growth in the \$190 billion U.S. consumer electronics industry. More than 2,000 companies enjoy the benefits of CEA membership, including legislative advocacy, market research, technical training and education, industry promotion, standards development and the fostering of business and strategic relationships. CEA also owns and produces the International CES – The Global Stage for Innovation. All profits from CES are reinvested into CEA's industry services. Find CEA online: www.CE.org and www.Innovation-Movement.com. Follow CES at www.CESweb.org.