



# News Release

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## 3D Systems Acquires Viztu Technologies

- Expands Cubify With Photo Capture And Play Simplicity -

**ROCK HILL, South Carolina –July 23, 2012 – [3D Systems Corporation](http://www.3dsystems.com)** (NYSE:DDD) announced today that has acquired [Viztu Technologies](http://www.viztu.com), the developer of Hypr3D, an online platform that allows anyone to turn their pictures and videos into printable 3D creations. The company expects to integrate Viztu into [Cubify.com](http://www.cubify.com), adding intuitive and fun scan-to-print and create-to-print apps. Viztu’s founders, Ash Martin and Tom Milnes, join the 3D Systems team, enhancing our content creation and capture, hardware and software developing.

“Viztu adds an important building block to our growing Cubify platform. Now everyone can begin to express themselves in 3D as easily as snapping a picture,” said Cathy Lewis, Vice President Global Marketing for 3D Systems. “We believe that this investment will accelerate the democratization of the entire 3D create and make experience for everyone.”

### **About 3D Systems Corporation**

3D Systems is a leading provider of 3D content-to-print solutions including 3D printers, print materials and on-demand custom parts services for professionals and consumers alike. The company also provides affordable CAD software and plugins and consumer create-and-make printers and apps. Its expertly integrated solutions replace and complement traditional methods and reduce the time and cost of designing new products by printing real parts directly from digital input. These solutions are used to rapidly design, create, communicate, prototype or produce real parts, empowering customers to create and make with confidence.

More information on the company is available at [www.3DSystems.com](http://www.3DSystems.com).

To experience our entire range of 3D content-to-print products and services please visit [www.printin3D.com](http://www.printin3D.com), [www.production3dprinters.com](http://www.production3dprinters.com), [www.3Dproparts.com](http://www.3Dproparts.com), [www.zcorp.com](http://www.zcorp.com), [www.toptobottomdental.com](http://www.toptobottomdental.com), [www.quickparts.com](http://www.quickparts.com), [www.alibre.com](http://www.alibre.com), [www.bitsfrombytes.com](http://www.bitsfrombytes.com), [www.bespokeinnovations.com](http://www.bespokeinnovations.com), [www.botmill.com](http://www.botmill.com), [www.cubify.com](http://www.cubify.com), [www.myrobotnation.com](http://www.myrobotnation.com), [www.freshfiber.com](http://www.freshfiber.com), [www.The3dStudio.com](http://www.The3dStudio.com), [www.freedomofcreation.com](http://www.freedomofcreation.com), [www.sycode.com](http://www.sycode.com), [www.paramountind.com](http://www.paramountind.com), [blog.3dsystems.com](http://blog.3dsystems.com), or via email at [moreinfo@3dsystems.com](mailto:moreinfo@3dsystems.com).

### **About Viztu Technologies, Inc.**

Two guys from MIT meet in a class. One speaks tech, the other speaks business, and Viztu is born. From being a semi-finalist in the 2010 MIT \$100K Business Plan Competition to winning the 2012 SXSW Accelerator Award in the Innovative Web category, Viztu has turned into a computer vision powerhouse, freeing these amazing 3D tools from the lab and releasing them upon the world.

More information is available at [Viztu.com](http://Viztu.com).