

3D Systems Corporation 333 Three D Systems Circle Rock Hill, SC 29730

> www.3dsystems.com NYSE: DDD

Investor Contact: Stacey Witten 803-326-4010 Email: Stacey.Witten@3dsystems.com

Media Contact: Cathy Lewis 781-852-5007 Email: Cathy.Lewis@3dsystems.com

3D Systems Launches Cubify Rings

- Make It Awesome With Custom 3D Printed Rings

ROCK HILL, South Carolina – August 21, 2012 – <u>3D Systems Corporation</u> (NYSE:DDD) announced today the immediate availability of Cubify[®] Rings, the third in a series of wearables apps designed specifically for printing on its <u>Cube[®] 3D printer</u>. <u>Cubify Rings</u> makes it possible for anyone to design their own rings and 3D print them at home.

Simply choose a shape, then drag and drop characters, symbols and letters onto it for a unique, inspired design. These custom rings make a personal statement and are great for everyday wear and will brighten up any outfit. <u>Cubify Rings</u> can be printed in five different sizes so everyone from your eight year old daughter to your husband can enjoy the custom jewelry.

"We are excited to bring another fun fashion app to <u>Cubify</u>. Girls and boys of all ages can instantly make and print jewelry true to their personal style and share the experience with friends," said Cathy Lewis, Vice President of Global Marketing for 3D Systems. "Our enthusiasm continues to build with each amazing and creative new app we introduce to our growing Cubify community."

Be the first to register and start making your custom rings on <u>Cubify</u> today.

About 3D Systems Corporation

3D Systems is a leading provider of 3D content-to-print solutions including 3D printers, print materials and on-demand custom parts services for professionals and consumers alike. The company also provides CAD software and plugins, and affordable consumer

create-and-make printers, apps and services. Its expertly integrated solutions replace and complement traditional methods and reduce the time and cost of designing new products by printing real parts directly from digital input. These solutions are used to rapidly design, create, communicate, prototype or produce real parts, empowering customers to create and make with confidence.

More information on the company is available at <u>www.3DSystems.com</u>.

To experience our entire range of 3D content-to-print products and services please visit <u>www.printin3D.com</u>, <u>www.production3dprinters.com</u>, <u>www.3Dproparts.com</u>, <u>www.zcorp.com</u>, <u>www.toptobottomdental.com</u>, <u>www.quickparts.com</u>, <u>www.alibre.com</u>, <u>www.bitsfrombytes.com</u>, <u>www.bespokeinnovations.com</u>, <u>www.botmill.com</u>, <u>www.cubify.com</u>, <u>www.myrobotnation.com</u>, <u>www.freshfiber.com</u>, <u>www.The3dStudio.com</u>, <u>www.freedomofcreation.com</u>, <u>www.sycode.com</u>, <u>www.paramountind.com</u>, <u>blog.3dsystems.com</u>, or via email at <u>moreinfo@3Dsystems.com</u>.