



# News Release

3D Systems Corporation  
333 Three D Systems Circle  
Rock Hill, SC 29730

www.3dsystems.com  
NYSE: DDD

**Investor Contact:** Stacey Witten  
Email: investor.relations@3dsystems.com

**Media Contact:** Wendy Pinckney  
Email: Press@3dsystems.com

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## 3D Systems and *Project Runway*<sup>®</sup> Launch New Collection of **Fabricate**<sup>™</sup> Designs for Textile 3D Printing

- New 3D printed Fabricate designs created by the five remaining contestants on Season 14 of *Project Runway* aired on October 15<sup>th</sup>
- Contestants' design files from the show immediately available on [Cubify.com](http://Cubify.com)

**ROCK HILL, South Carolina, October 16, 2015** – [3D Systems](http://3D Systems) (NYSE:DDD)

announced today a collaboration with Lifetime<sup>®</sup>'s Emmy nominated *Project Runway* (*Thursdays at 9/8c*) to deliver a new collection of designs for [Fabricate™](http://Fabricate™), 3DS' fashion application that reinvents textile design and pattern-making with 3D printing using the company's flagship [Cube®](http://Cube®) desktop 3D printer.

During the episode, contestants were challenged to create a **Fabricate** 3D design for inclusion on their final piece, using an iconic New York City bridge as inspiration. The winner of the challenge, Kelly Dempsey, incorporated design elements from the Brooklyn Bridge to create a stunning dress that incorporated a brick texture effect.

Now, as part of the **Fabricate** *Project Runway* collection, unique designs from last night's show can be purchased online and recreated at home, letting designers and the fashion-focused infuse their own garments with the contestant's look. Each contestant's creative designs are available as downloadable .textile files for \$29.99, exclusively on [Cubify.com](http://Cubify.com).

To see highlights of how 3D printing on fabric was used in the episode visit [cubify.com](http://cubify.com).

**The contestants' designs include:**



**Kelly Dempsey:** Brooklyn Bridge: Winner of the design challenge. Photo credit: Greg Endries.



**Edmond Newton:** Manhattan Bridge. Photo credit: Greg Endries.



**Ashley Nell Tipton:** Manhattan Bridge. Photo credit: Greg Endries.



**Candice Cuoco:** Queensboro Bridge. Photo credit: Greg Endries.



**Merline Labissiere:** Queensboro Bridge. Photo credit: Greg Endries.

“This collaboration with *Project Runway* is the perfect showcase for **Fabricate**,” said Annie Shaw, Creative Director, 3DS. “We brought a completely new tool to these inspiring designers, and were amazed by what they were able to conceive and create. What’s most amazing, however, is that anyone anywhere can download these professional designs patterns and recreate runway-ready looks, at home. Today.”

“I am just blown away by the technology,” said Kelly Dempsey, winner of the 3D printing design challenge. “I never could have imagined the design freedom that 3D printing brings to my pieces. It opens up a whole new world of creative possibilities.”

Learn more about 3DS’ commitment to manufacturing the future today at [www.3dsystems.com](http://www.3dsystems.com) and the company’s consumer offerings at [www.cubify.com](http://www.cubify.com).

### **About Project Runway**

Hosted by supermodel and fashion maven Emmy Award winner Heidi Klum, the hit Emmy®-nominated series *Project Runway* provides budding designers with an opportunity to launch their careers in fashion, under the watchful eyes of mentor and co-host Emmy Award winner Tim Gunn and judges Nina Garcia and Zac Posen.

*Project Runway* is produced by The Weinstein Company, Bunim/Murray Productions and Full Picture Entertainment. Executive producers include Bob and Harvey Weinstein (Co-Chairmen of The Weinstein Company) and Patrick Reardon and Barbara Schneeweiss of The Weinstein Company, Jonathan Murray and Sara Rea of Bunim/Murray Productions, Heidi Klum, and Jane Cha and Desiree Gruber of Full Picture Entertainment. Eli Lehrer, Mary Donahue and David Hillman of Lifetime also executive produce.

### **About 3D Systems**

3D Systems provides the most advanced and comprehensive 3D digital design and fabrication solutions available today, including 3D printers, print materials and cloud-sourced custom parts. Its powerful ecosystem transforms entire industries by empowering professionals and consumers everywhere to bring their ideas to life using its vast material selection, including plastics, metals, ceramics and edibles. 3DS' leading personalized medicine capabilities include end-to-end simulation, training and planning, and printing of surgical instruments and devices for personalized surgery and patient specific medical and dental devices. Its democratized 3D digital design, fabrication and inspection products provide seamless interoperability and incorporate the latest immersive computing technologies. 3DS' products and services disrupt traditional methods, deliver improved results and empower its customers to manufacture the future now.

### **Leadership through Innovation and Technology**

- 3DS invented 3D printing with its Stereolithography (SLA) printer and was the first to commercialize it in 1989.
- 3DS invented Selective Laser Sintering (SLS) printing and was the first to commercialize it in 1992.
- 3DS invented and commercialized its patented, ground-breaking force-feedback haptic devices in 1993.
- 3DS invented the ColorJet Printing (CJP) class of 3D printers and was the first to commercialize 3D powder-based systems in 1994.
- 3DS invented MultiJet Printing (MJP) printers and was the first to commercialize it in 1996.

- 3DS pioneered virtual surgical simulation (VSS™) and virtual surgical planning (VSP®) as part of its portfolio of leading 3D healthcare products and services.
- 3DS pioneered scan-based design with the release of the patented Geomagic Design X (XOR) software in 2006.

Today its comprehensive range of 3D printers is the industry's benchmark for production-grade manufacturing in aerospace, automotive, patient specific medical device and a variety of consumer, electronic and fashion accessories.

More information on the company is available at [www.3dsystems.com](http://www.3dsystems.com).